

OUTSOURCED APPOINTMENT SETTING

The assist is *ours*. The win is *yours*.

The only agency with sales inside. Marketing creates the demand, AI and intent data surface buyers the moment they're ready. Senior reps convert it into qualified meetings on your closers' calendars. One team, one budget, live in under 30 days, from \$5,250/mo.

18+

Years of outbound

1,600+

Companies served

4,800+

Campaigns delivered

10,000+

Meetings for ZoomInfo

Building in-house is too costly

- ✗ **34–40%** annual rep turnover
- ✗ **\$154K** all-in cost per supported setter
- ✗ **10+** tools required per rep
- ✗ **Months** to recruit, onboard, and ramp

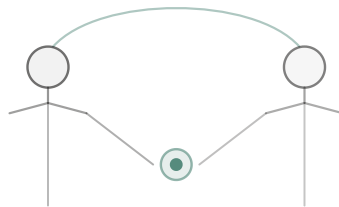
Alleyoop delivers immediate scale

- ✓ Live in under 30 days
- ✓ Dedicated, white-labeled Playmakers
- ✓ AI-powered engagement, fully managed stack
- ✓ Real-time reporting, weekly program call

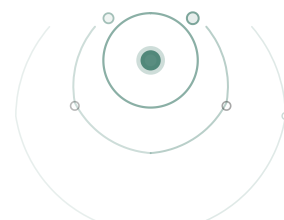
THE THREE WINS™, EVERY PROGRAM RUNS IT

**Win the *Moment*.**

AI watches your market and finds companies showing buying signals, the week it happens.

**Win the *Meeting*.**

Dedicated onshore Playmakers have the real conversation and book the qualified meeting.

**Win the *Market*.**

Every touch compounds, warmed accounts and history a cold list can never catch up to.

TRUSTED BY TEAMS THAT HIT THEIR NUMBER

ZoomInfo · AWS · Adobe · Cisco · Intuit · Salesloft · Peloton · Outreach · Ingram Micro · Srixon · JLL · Gladly

Month-priced programs. *Outcomes, not activity.*

Six-month programs on dedicated onshore Playmakers, the meetings are the yardstick. The Zero-Waste standard on every seat: every signal worked, every dollar accountable.

Ultimate Assist

Fully managed prospecting

from **\$5,250**/mo

- ✓ Dedicated onshore setters
- ✓ Program director
- ✓ 2,500+ calls per month
- ✓ 500+ LinkedIn touches / month
- ✓ Unlimited data credits
- ✓ AI engagement platform
- ✓ Performance dashboard
- ✓ Weekly program meeting

We run your outbound. You close.

Showtime

Content that creates demand

\$2,750/mo

- ✓ Video recording session
- ✓ 8 short-form videos
- ✓ 8 written posts
- ✓ 1 newsletter
- ✓ Sourced from real calls
- ✓ Questions pre-built
- ✓ Done-for-you production
- ✓ Ready to publish & engage

Put your expertise in the spotlight.

AUDIENCE

Intent intelligence

\$500/mo

- ✓ Website visitor tracking
- ✓ Company identification
- ✓ Ideal client profile matching
- ✓ Person-level identification
- ✓ Contact information
- ✓ Triple email verification
- ✓ Daily visitor reporting
- ✓ Full analytics dashboard

Know who's visiting your site.

Yours to Keep, The High IQ Exit™. Leave anytime and take everything we built (lists, playbooks, sequences, \$115,000+ in assets) at no charge. No lock-in, no hostage data. The only exit in the category that leaves you richer than you started.

"Alleyoop really became part of our sales team. They're firing on every best practice for running a business development team."

Henry Schuck
Founder & CEO, ZoomInfo

"We generated a ton of quality net-new pipeline from Alleyoop, and they made our existing reps more effective."

Brian Trautschold
Co-Founder & COO, Ambition

"Alleyoop generated millions of dollars of revenue for our company. They became a true part of our organization."

Mason Prange
VP of Sales, Srixon · \$1B global sports group

Ready to fill your *pipeline*?

Book a strategy session at alleyoop.io/book · or configure your program at alleyoop.io/configure

The assist is ours. The win is yours.



SCAN TO BOOK

